

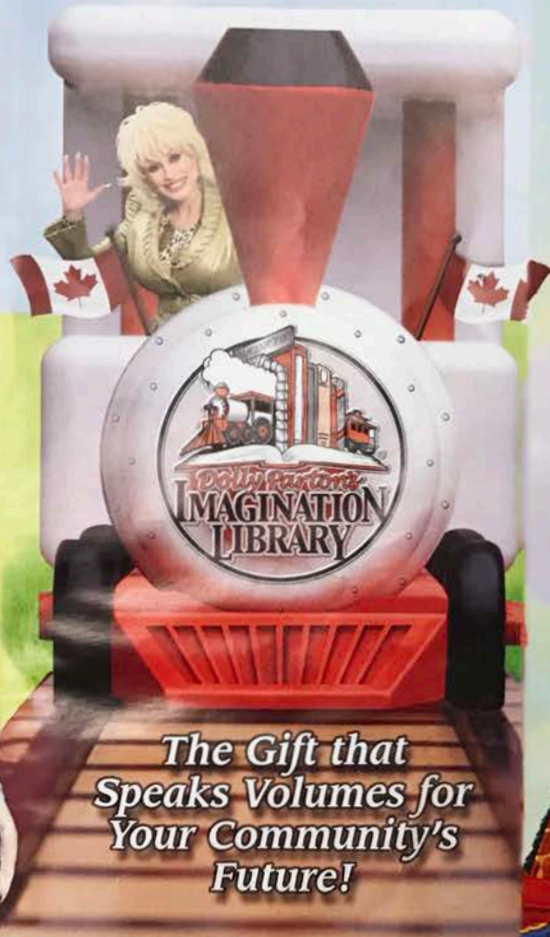
McConchie
Trucking Ltd.

McConchie
Trucking Ltd.

presents



Sign up
your child
today!



**The Gift that
Speaks Volumes for
Your Community's
Future!**

Dear Friends and Neighbors...

Growing up in my beloved Smoky Mountains was a real blessing. There were some tough times, but most of our life was full of the kind of riches money can never buy. One of my most precious memories is sitting in my mother's lap and listening to her read me stories from the only book we had in our home – the Bible. It felt so warm and cozy. My imagination soared to places far beyond our little cabin.

Those wonderful moments with my mother inspired me to create my Imagination Library. Thanks to **McConchie Trucking Ltd.**, all of the preschoolers in your community can now have their own Imagination Library. Just think, a book mailed to your child each month until their 5th birthday!

I hope these books inspire you to read to your child. There is nothing quite like the sparkle in a child's eye when animals come alive and clowns dance on the page.

I hope you'll encourage your children to keep dreaming and to dream big. If my Imagination Library helps turn the dreams of a child into the promise of a bright future, then one of my biggest dreams will come true.

*And remember...
I will always love you,*

Dolly



IMAGINATION LIBRARY



Facts About Reading and Young People

- The more words a child hears the larger the child's vocabulary. The larger the child's vocabulary the more likely he or she will be a proficient reader.
- Reading to your baby encourages the child to associate reading with love and comfort.
- Canada's Centre of Excellence for Early Childhood Development reports that early exposure to books contributes to more fluent reading in the third grade, and that good language and literacy skills lay the foundation for social, academic, economic, personal and national success.
- Reading to children is a powerful way to teach them about the world and its cultures, life forms, technologies, or any other topic that appeals to their curiosity. It gives them the freedom to explore without leaving home.
- Spending time together with books gives parents and children the opportunity to laugh, share and enjoy stories in each other's company.
- Starting to read books with children from early on can encourage a lifelong love of books.

What Is Dolly Parton's Imagination Library?

Dolly Parton's Imagination Library is...FREE!

It sounds almost too simple to be true, but by reading regularly with your children during their preschool years you are giving them the biggest boost toward a successful education they will ever get.

The Canadian Language and Literacy Network reports that reading books to children is one of the important things that not only helps their language development, but that also contributes to their overall development.

Dolly Parton's Imagination Library will help you read with your child. There are many reasons parents do not read to their child but we can eliminate one of them. Every child will have books of their own, **at no cost to you**, thanks to **McConchie Trucking Ltd** and Dolly Parton's Imagination Library.

Each month a new, carefully selected book will be mailed in your child's name directly to your home. He or she can look forward to new and exciting reading adventures from Dolly Parton's Imagination Library until he/she turns five years old, as long as you remain a resident of **Norton, New Brunswick**. Should the child move outside **Norton, New Brunswick**, he/she automatically exits the program.

Dolly Parton's Imagination Library is a FREE GIFT to our children! All you have to do is read to your children.

Who Is Eligible?

Preschool children (birth until their fifth birthday) **residing in Norton, New Brunswick.**

What Are My Responsibilities?

1. Be a resident of **Norton, New Brunswick**.
2. Submit an official registration form, completely filled out by parent or guardian (form must be approved and on file with **McConchie Trucking Ltd**).
3. Notify **McConchie Trucking Ltd** any time your address changes. Books are mailed to the address listed on the official registration form. **If the child's address changes, you must notify your friends at the address on this brochure to continue receiving books.**
4. Read with your child.

When Will I Receive Books?

Eight to ten weeks after your registration form has been received, books will begin arriving at your home and will continue until your child turns five or you move out of **Norton, New Brunswick**.

How Can I Help?

Do you know a preschool child in **Norton, New Brunswick** who is not receiving Dolly Parton's Imagination Library? Give their parents a brochure/registration form and encourage them to fill it out and mail it to the address below. Telling them about this **FREE program** can make a huge difference in their future and the future of our community. If you know of a business, organization or individual who would like to donate funds to support this gift to your children, donations can be sent to:

McConchie Trucking Ltd

2105 Route 121
Norton, NB E5T 1E8
(506) 839-2348, ext. 102
(506) 434-3074
carol@mcconchietrucking.ca

Dolly Parton's IMAGINATION LIBRARY Official Registration Form (one per child required)
Please Print

Preschool Child's FULL Name _____

Child's Date of Birth ____/____/____ Sex: M F Phone _____

Parent/Guardian's Name _____

Child's Home Address _____

Address _____

City _____ Province _____ Postal Code _____

Mailing Address (if different) _____

Address _____

City _____ Province _____ Postal Code _____

Email Address _____

City _____ Province _____ Postal Code _____

"This child is a resident of Norton, New Brunswick."

FOR OFFICE USE ONLY: Date Received: _____

Signature of Parent/Guardian _____

Group Code: _____



Sign up your child today!

Simply fill out the above form and mail to:

McConchie Trucking Ltd
2105 Route 121
Norton, NB E5T 1E8
(506) 839-2348, ext. 102
(506) 434-3074
carol@mcconchietrucking.ca

The Dollywood Foundation of Canada is a registered charity

"This program is one of the most important ways I know to improve the educational opportunities for children in your community!"